



The Most Valuable Lesson In Sales

- ❁ DO NOT TALK ABOUT THE CAR DEAL OVER THE PHONE.
- ❁ GET THE CUSTOMER INTO THE DEALERSHIP.
- ❁ INCREASE YOUR RESPONSE RATE FOR CURRENT INTERNET, DIRECT MAIL, RADIO, TELEVISION AND PRINT CAMPAIGNS.
- ❁ BUILD CUSTOMER LOYALTY.
- ❁ INCREASE APPOINTMENT RATES BY 50%.

**WE CAN HELP YOU DO THIS FOR LESS THAN \$1.⁰⁰ PER CUSTOMER.
TO FIND OUT HOW TO INCREASE FLOOR TRAFFIC AND SALES:
CALL 609.517.5142 • CELL 856.451.3302 • EMAIL SALES@ONPFS.COM**